

# FUTURE FOR EDUCATION

NEWSLETTER

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## THE PROJECT

**A concrete answer for  
distance education**

Especially after the Covid-19 pandemic crisis, schools and universities have to switch to distance online education : new way of education for students and also for teachers.

Our project focuses on strengthening teachers' ability to work with a variety of digital learning resources, to plan and implement the use of digital technologies at different stages of the learning process.



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Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them

# THE LAST SEMINARS IN CZECH REPUBLIC

The Přerov Chamber of Commerce organized its last two seminars at the beginning of 2024. These meetings saw the participation of 5 teachers and 17 students and were dedicated to "Digital marketing". They were both curated by Dr. Zuzana Janíčková and took place on 5th and 12th January respectively at the Střední škola gastronomie in služeb Přerov (for students) and the Přerov Chamber of Commerce itself (for teachers)



At Přerov Secondary School of Gastronomy and Services



At Přerov Chamber of Commerce

## THE FINAL CONFERENCES

At the end of the project, all the partners organized a series of events to present the results of the project, explain how it can contribute to a better use of distance learning by "professional users" and more generally outline the prospects of the online education in schools or universities and in the professional training sector.

### *In Italy.....*

Medoro organized two conferences in Catania. The first took place on February 9th at Cannizzaro Institute, school partner of Medoro, and saw the participation of around 80 people, mostly students and teachers. The occasion was a good one, with the help of the speakers Sergio Di Mare, Maurizio Arena and Giuseppe Salerno, to make some reflections on how to orient oneself for one's working future, also in terms of the soft skills necessary today for an adequate approach to the job market.



**During the event at Cannizzaro Institute**

The second final event was held on February 28th in partnership with the Alcantara Residence, a cultural center very attentive to the education of young high school and university students. In the presence of around 20 participants (students, teachers, entrepreneurs, managers) and taking inspiration from what emerged during the project itinerary, Prof. Marco Fici , high schoolteacher, and Dr. Mariagrazia Puglisi, entrepreneur in the training sector, focused on the critical issues but also on the considerable potential of distance learning already in the immediate future of educational activities. Both the events ended with a lively discussion between the participants.



**During the event at Residenza Alcantara Residence**

## *....in Poland.....*

On January 25th the first conference , led by Anna Bednarska, took place in Bielsko-Biała , summarizing the project conducted by the Beskidzka Chamber of Commerce The conference aimed to present the gathered results of a survey conducted among students and teachers regarding online teaching to the assembled 17 entrepreneurs. It also showcased examples of best practices in this area and developed educational materials.



**Event for teachers and students**



**Event for entrepreneurs**

On February 19th the second conference took place in the auditorium of the Automotive and General Education School Complex in Bielsko-Biała, local partner of Beskidzka Chamber of Commerce. The conference was attended by some top managers of the Automotive and General Education School (Janusz Berek, Bożena Rzycka Ryznar and Barbara Kadłubicka ), Honorata Howaniec – Prof of Bielsko-Biała University, Katarzyna Jaworska - Co-owner of HR Sigma, Anna Bednarska - Director of BIG Office, as well as students and teachers from the School Complex, for a total of 127 participants. The conference was moderated by Piotr Stokłosa - Deputy Director of the BIG Office. The conference program included a summary of research on online teaching, the implementation of seminars on electronic communication in the corporate environment, digital marketing in business and digital education . The Kahoot program was one of the recommended tools in the implemented project for use in education. The conference concluded with a panel discussion, inviting all speakers and two student representatives to discuss about their perspectives on the biggest challenges for teachers and students related to distance learning.

## *.....and in Czech Republic*

The Prerov Chamber of Commerce organized two conferences to illustrate the results of the project and reflect on the state of the art and the prospects of distance learning in the world of school and professional training. The first took place on 3rd October 2023 with the participation of 70 entrepreneurs and managers, the second was held on 20th February 2024 at new coworking centre IN-HUB Přeřov and was attended by 25 students and teachers of the school Obchodní akademie Přeřov. In both the events examples of best practices in this area and educational materials with video tutorials created in the project



**Event for teachers and students**



**Event for entrepreneurs**

# THE PARTNERSHIP

## **Czech Chamber of Commerce Přerov, Czech Republic – Leader**

*<https://www.chamber-commerce.net/dir/1529/Czech-Chamber-of-Commerce-Prerov-in-Prerov>*



## **Med.O.R.O. scarl, Italy – Partner**

*<https://www.medoroscarl.eu/it/>*



## **Beskidzka Izba flospodarcza, Poland – Partner**

*<http://cci.pl/>*

